

JEWELERS SUITE



M A G A Z I N E

ADVERTISE WITH JEWELERS SUITE

CONTACT US

Jewelers Suite Magazine featuring
JHJ Magazine is published by GJB, Inc.

Publisher and Editor:
Ann M. Glynn
Ann@JewelersSuite.com

JS Magazine office line
(985) 871-0822

Jewelers Suite Magazine
20106 Joyner Road
Covington, Louisiana 70435

We understand that ad placement is incredibly important to your campaign and your business. Getting it right can mean the difference between a small return on investment, or receiving large gains in visibility and revenue. As publishers of the Jewelers Suite featuring JHJ Magazine, we understand the ins and outs of ad placement, and worked to design our magazine content to benefit both our subscribers and our advertisers.

Our advertising packages have been designed to deliver quality, value and lasting visibility as well as a variety of pricing structures to fit the promotional needs and budgets of vendor members who so generously support Jewelers Suite, and the Jewelers Suite featuring JHJ Magazine.

Our Jewelers Suite Magazine is scheduled for print publication 6 times per year. The publish dates for 2021 are January 2, March 2, May 2, July 2, September 2 and November 2.

Advertising close dates for each issue are as follows:

- February 14 for March/April 2021
- April 10 for May/June 2021
- June 12 for July/August 2021
- August 14 for September/October 2021
- October 16 for November/December 2021

Payment for advertising is due by the advertising close date for each issue.

Ad opportunities, sizes and rates per issue:

*Inside Quarter Page Color = \$300
Reflects 15% discount for 6 issues
\$1800 annual commitment, billed per issue*

*Inside Half Page Color = \$625
Reflects 15% discount for 6 Issues
\$3750 annual commitment, billed per issue*

*Inside Full Page color = \$1300
Reflects 15% discount for 6 issues
\$7800 annual commitment, billed per issue*

*Inside front or Inside back cover = \$2500
Reflects 15% discount for 6 issues
\$15,000 annual commitment, billed per issue*

*Back cover = \$3200
Reflects 15% discount for 6 issues
\$19,200 annual commitment, billed per issue*

TECHNICAL SPECS

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Best File Formats: PDF or EPS.

Optional Formats: Tiff or JPG.

All Ads should minimum 210 dots per inch. 300 dpi is optimum.

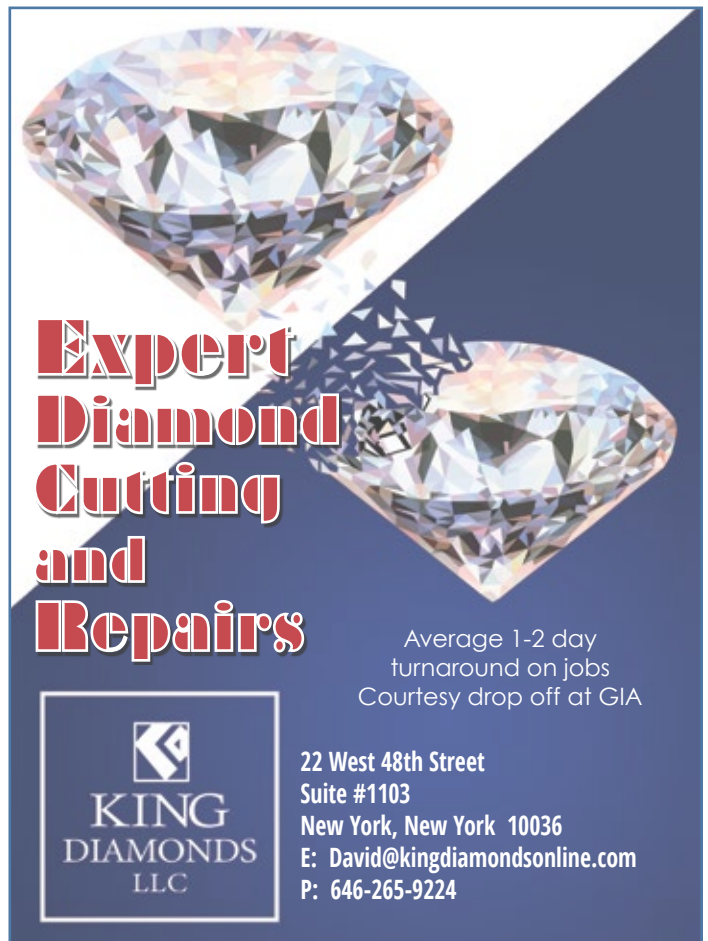
Color images will be converted to CMYK

Pantone colors should be converted to CMYK equivalents

AD SIZES


Quarter Page

3.64" Wide x 4.875" Tall



**Expert
Diamond
Cutting
and
Repairs**

Average 1-2 day
turnaround on jobs
Courtesy drop off at GIA

**KING
DIAMONDS
LLC**

22 West 48th Street
Suite #1103
New York, New York 10036
E: David@kingdiamondsonline.com
P: 646-265-9224

**Half Page
Horizontal Advertisement**

7.5" Wide x 4.875 Tall"



Retirement Sale
Transferring of Ownership
Going Out of Business
Moving Sales

Contact Us: 208.523.0792

www.marsdenbrotherspromotions.com

RETIREMENT - TRANSFER



Kevin Main Jewelers

"The first 4 hours of our sale resulted in a little over \$200,000!"

"The final total for our 6 week sale equaled our annual sales!"



Kathi & Kevin Main

Half Page
Vertical Advertisement

3.64" Wide x 10" Tall

COLORED DIAMOND TRUNKSHOWS



Host a unique event instore with colored diamond jewelry supplied by BD Luxury.

Offering a range of pricepoints and styles, we can work together to tailor an event to suit your clientele.

These events will be done in conjunction with our colored diamond specialists who offer instore training on our products.

Bring something special to your store with fancy colored diamonds.

Available nationwide. No obligation to purchase.

Contact us for more information:

217-370-5795
info@bdluxury.com

BD Luxury

Natural Colored Diamonds | Important Jewelry

www.bdluxury.com

JIS 
FEBRUARY

NEW MONTH FOR 2020

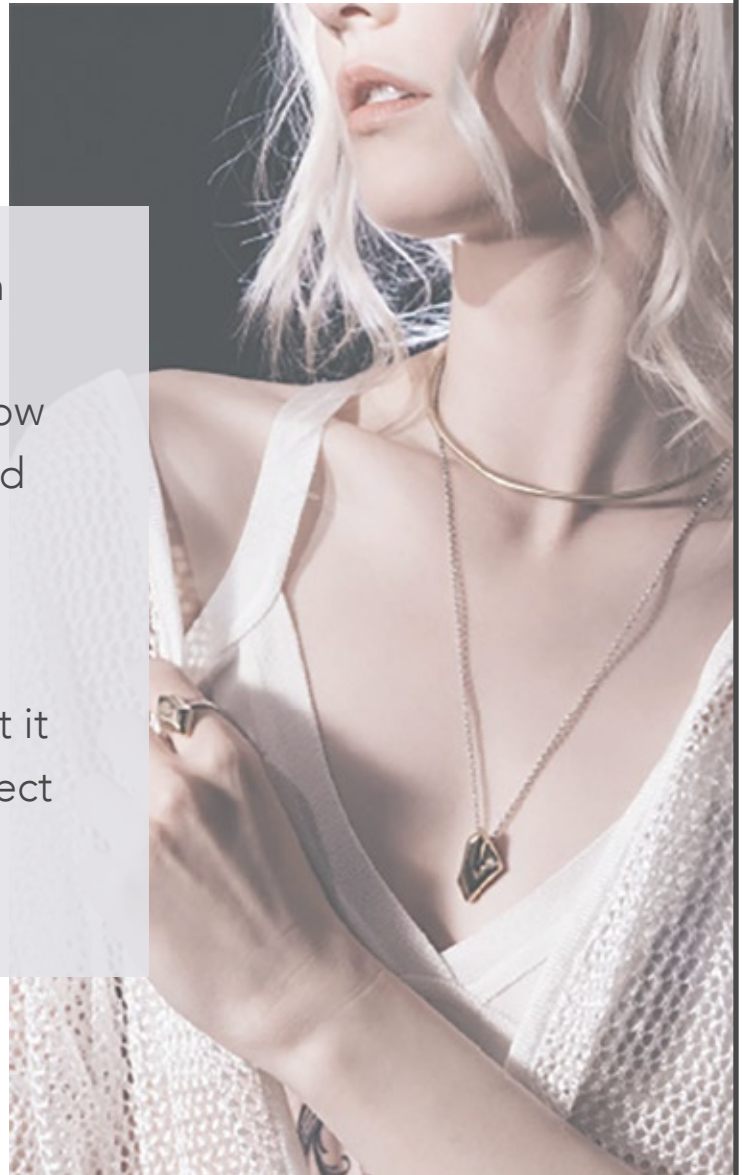
FEBRUARY 9 – 11, 2020

**MIAMI BEACH CONVENTION CENTER
MIAMI BEACH, FL**

**Full Page
Advertisement**
No Bleed:

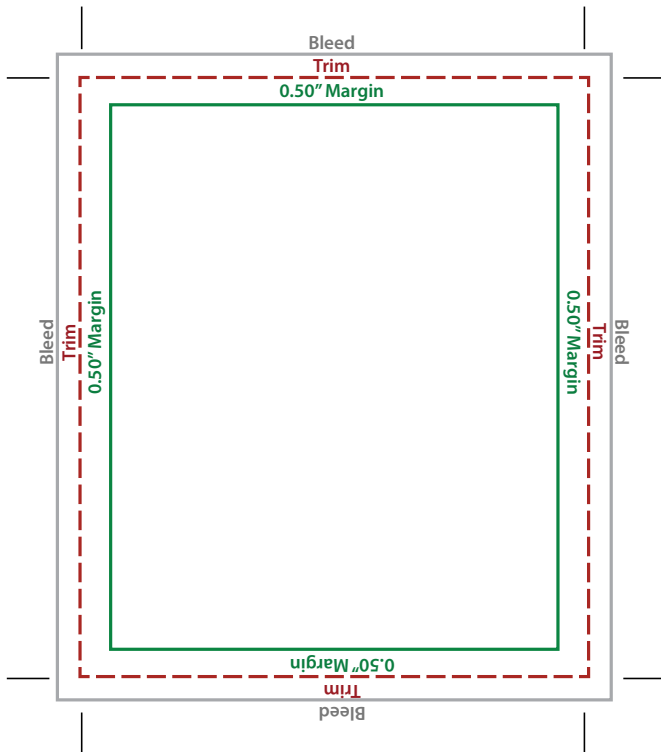
7.5" inches wide x 10" Tall

Join us at our next Miami Beach Event, now taking place in **February!** The **JIS February** show is the perfect time to restock and replenish your inventory while reconnecting with vendors and buyers alike. Timed perfectly to bring your business exactly what it needs—JIS February is the perfect industry event for you.



Registration is now open and exhibitor inquiries are welcome! **[JISSHOW.COM/FEBRUARY](https://www.jisshow.com/february)**

Full Page Advertisement with bleed



Full Page

Final Trim

W: 8.50"

H: 11.00"

Live Area

W: 7.50"

H: 10.00"

.125" Bleed:

W: 8.75"

H: 11.25"



The Preferred 101 Diamond is brighter and faces up much nicer than the average 58 faceted diamond of the same diamond grading.

Your guests will immediately see the value and ultimately choose the Preferred 101 Diamond.

Wouldn't you rather be Preferred?

www.preferred-jeweler.com

888.998.8874